Persuasive Hooks

A good hook for a persuasive essay would have a great and deep impact on the reader’s mind. In the first few sentences use some facts, statistics, definition or an anecdote so that the writing seems interesting to the reader and he is compelled to continue reading your article. In the rest of the article add supporting details as well as outline the arguments for the remaining part of the essay.

Anecdote
Analogy
Quote from famous literature/other source
Rhetorical question
Interesting statistics
Humorous or philosophical musing
Attention-Grabbing statement

Credit: http://hooksforessays.com/persuasive-essay-hooks/

Examples:

Interesting Statistic This is something that people would likely not know and makes them want to read on to find out why.
   a. The pentagon has twice as many bathrooms as are necessary (Source to follow here).

Quotation
   a. My mother always said, “The ultimate responsibility always lies within you, and the opportunities are the ones you create.”
   b. John F. Kennedy once said, “Ask not what your country can do for you – ask what you can do for your country.” (If the quote is widely known, you do not have to include the source.)
   c. Quotation: Hillary Rodham Clinton once said that “There cannot be true democracy unless women's voices are heard” (Source to follow here).