Change Starts With You!  
Social Movement PBL

Driving Question:  
How can we advocate for social change in the community?

Social Movement Unit / PBL Standards:  
G1/G2: Compares and contrasts the various types of collective behavior and describes the group dynamics.  
G3: Discusses the theories that have been developed to explain social movements.  
G4: Compares and contrasts the various types of social movements.

Project Task:  
Students will advocate for a social movement of their choice by creating a product that propels that movement forward in our community. Students will learn what it takes to begin social change, identify a need, research a movement and take action by creating a product. You will be creating a blog, a Google Slides presentation and a product of sorts.

Project Timeline:  
Students will begin their project research in class on Tuesday, March 20th. Final projects presentations will be on Monday May 7th. Students will have one class period/week to work in class on their projects. Every block day will be PBL work time.

Project Requirements:  
Class Requirements:  
➔ Idea Pitch - You will pitch your idea to the class on Friday March 23rd during class. You will only have 60 seconds to explain your idea to the class.

➔ Gallery Walk and Class Feedback - You will participate in a gallery walk to provide both positive comments and appropriate constructive criticism. The gallery walk will be on Monday March 26th. You will be provided butcher paper for the gallery walk and will be expected to read other’s project ideas and provide appropriate feedback.

➔ Weekly Goals, Reflections & Conferences - You will be required to submit a self-reflection of your work via Reflection Form on Google Classroom at the end of the project by Friday May 4th. You will also write weekly goals. As a part of your weekly goal, you will conference every week with Mrs. Fishburn to help monitor your progress & guide your work.

➔ Peer Review Feedback - You will participate in peer reviews in class to gain feedback and suggestions for the final presentation. You will present your project to a peer on Wednesday May 2nd.

Project Requirements:  
➔ Research - Your project MUST contain research to validate your findings & product. This research will be collected throughout the month, documented in your blog and presented in your final presentation. You must have a minimum of FIVE sources which are listed on a Works Cited Page.
→ **Blog** - Throughout your project you will be required to create & update a blog about your project. You must have 3 blog posts by the end of the project - *not all of which are entered on the same day or span of a week*. Your blog posts should be entered as a reflection and chronicle of work completed. Not all blog entries must be entirely writing as some may also include charts, pictures, data, etc. Your blog address is DUE on **Monday March 26th** during class via Google Classroom submission. Your final blog post is DUE on **Friday May 4th**.

→ **Project Presentation** - Your project will be presented to the class during final presentations which will begin on **Monday May 7th**. For your presentation, you will create a Google Slides Presentation showcasing your research and project. Students are encouraged to dress in nice clothes for the final presentation.

→ **Project Visual Aide (Google Slides Presentation)** - You will compose and share a Google Slides presentation during the final presentation. Your slide show should contain your research and background of your chosen project. You will also need to show what the “need” is for your social movement and why you created your product. Your Google Slides presentation is DUE **Monday May 7th**.

→ **Project Product (Prototype)** - You will construct a prototype of your product to be shown and displayed during final presentations. Much time and consideration to effort to this should be given. Potential for 3D print. Your product is DUE **Monday May 7th**.

**Idea Generator** - complete by **Wednesday March 21st**.

Topics that interest me:

- Products that are conceivable:

- Feedback after pitch:

- Final Narrowed Focus & Implementation Plan:
# Blog Entry Dates & Types:

<table>
<thead>
<tr>
<th>Post #</th>
<th>Date Due</th>
<th>Type of Entries (written, picture, video, etc.)</th>
<th>Date Entered</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Wednesday 3/28</td>
<td>(Welcome/Intro to Blog/Research/Pictures/Video)</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Wednesday 4/18</td>
<td>(Research/Pictures/Video)</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Friday 5/4</td>
<td>(Research/Product Prototype/Final project blog)</td>
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</tbody>
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**Blog Address:**

Blog Address due - **Monday March 26th** during class via Google Classroom submission.

**Blog Creation**

Please follow the directions below to set up your blog for your project.

**STEP 1:**

Begin by signing into your Google account.
**STEP 2:**
Visit [www.blogger.com](http://www.blogger.com) to create your blog. Click the ORANGE “create your blog” button.

**STEP 3:**
Choose a title for your blog that relates to your project name and social movement, an address and a template. The best rule of thumb is to keep it simple with your title, address and template. Use the picture below as an example.

Blog Address: ________________________________
STEP 4:
Begin by creating your first post to welcome visitors to your blog, introducing your project and some research of your social movement. Click on the ORANGE ‘new post’ button.

STEP 5:
Title, write and publish your post by clicking the ORANGE ‘publish’ button.

STEP 6:
Now, select your post by clicking on the box and then ‘publish’ button. BE SURE TO PUBLISH.
STEP 7:
Click ‘view blog’ to check out your work.

Now, you can view your blog!

Idea Pitch Chart

<table>
<thead>
<tr>
<th>Name</th>
<th>Idea Pitched</th>
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</thead>
<tbody>
<tr>
<td>1</td>
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<tr>
<td>2</td>
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<tr>
<td>3</td>
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<tr>
<td>4</td>
<td></td>
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</tbody>
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Gallery Walk Reflection

1. One project that I gave some positive feedback was:

   

2. The feedback I gave this project was:

   

3. One piece of feedback I received was:

   

Weekly Reflection & Teacher Conference

**Week #1 Goal and Reflection due Wednesday, March 28th:**

My goal this week is:

_________________________________________________________________________________

This week, I specifically accomplished:

_________________________________________________________________________________

I am:  (circle one) NOT ON TRACK AHEAD OF GOAL ON TRACK

Blog Created:  

First Entry made to blog:  

Research Check-point:  

Conference Feedback:

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**Week #2 Goal and Reflection due Wednesday, April 4th:**

My goal this week is:

_________________________________________________________________________________

This week, I specifically accomplished:

_________________________________________________________________________________

I am:  (circle one) NOT ON TRACK AHEAD OF GOAL ON TRACK

Research Check-point:  

Product Check-point:  

Conference Feedback:

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**Week #3 Goal and Reflection due Wednesday, April 11th:**

My goal this week is:

_________________________________________________________________________________

This week, I specifically accomplished:

_________________________________________________________________________________

I am:  (circle one) NOT ON TRACK AHEAD OF GOAL ON TRACK

Google Slides begun:  

Product Check-point:  

Conference Feedback:
Week #4 Goal and Reflection due Wednesday, April 18th:

My goal this week is:
_________________________________________________________________________________

This week, I specifically accomplished:
_________________________________________________________________________________

I am:  (circle one) NOT ON TRACK AHEAD OF GOAL ON TRACK

2nd Entry made to blog:   
Research Check-point:
Google Slides Check-point:   
Conference Feedback:

Teacher Signature

Week #5 Goal and Reflection due Wednesday, April 25th:

My goal this week is:
_________________________________________________________________________________

This week, I specifically accomplished:
_________________________________________________________________________________

I am:  (circle one) NOT ON TRACK AHEAD OF GOAL ON TRACK

Google Slides Check-point:   
Product Check-point:   
Conference Feedback:   

Teacher Signature

Week #6 Goal and Reflection due Friday, May 4th:

My goal this week is:
_________________________________________________________________________________

This week, I specifically accomplished:
_________________________________________________________________________________

I am:  (circle one) NOT ON TRACK AHEAD OF GOAL ON TRACK

Final Entry made to blog:   
Conference Feedback:

Teacher Signature
<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mrs. Massey - 3D print / Resources</td>
<td>Idea Generator Due</td>
<td></td>
</tr>
<tr>
<td>3/26 Blog Address Due</td>
<td>Gallery Walk and Reflection</td>
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<td></td>
</tr>
<tr>
<td>3/28 Week #1 Reflection Due</td>
<td>Write Week #2 Goal</td>
<td>Blog Post #1 Due</td>
<td>Google Slides Format</td>
</tr>
<tr>
<td>4/4 Week #2 Reflection Due</td>
<td>Write Week #3 Goal</td>
<td></td>
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<tr>
<td>4/11 Week #3 Reflection Due</td>
<td>Write Week #4 Goal</td>
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<tr>
<td>4/18 Blog Post #2 Due</td>
<td>Week #4 Reflection Due</td>
<td>Write Week #5 Goal</td>
<td></td>
</tr>
<tr>
<td>4/25 Week #5 Reflection Due</td>
<td>Write Week #6 Goal</td>
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<tr>
<td>5/2 Peer Review Day - Presentation Practice</td>
<td>Make Final Corrections to Google Slides &amp; Product</td>
<td>5/4 Week #6 Reflection Due</td>
<td></td>
</tr>
<tr>
<td>5/7 Final Presentations / Google Slides / Product Due</td>
<td>5/8 Final Presentations</td>
<td>5/9 Final Presentations</td>
<td>Final Presentations / Google Slides / Product Due</td>
</tr>
</tbody>
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